



Unicard Systems Pty Ltd Website Privacy Policy

Updated: November 2012

This privacy statement covers the website www.unicard.com.au which is the registered property of Unicard Systems Pty Ltd trading as Unicard.

Any questions regarding this policy should be directed to admin@unicard.com.au to the attention of the Operations Director.

Collection of Information

In order to use this website for requested information or payments, Unicard requires details relating to your Internet Merchant Facility (including your Merchant Number, Terminal ID and/or Settlement Account, depending on your bank), Company Details, Contact Details, and Payment Details.

Company details acquired may include but not be limited the company name, website, email address, type of business and ABN.

Contact details may include but not be limited to your name, email address, telephone number and address.

Payment details may include but not be limited to credit card details and/or direct debit details.

All relevant correspondence may be collected and stored, in regard to sales, support and accounts, including email.

Any information collected by Unicard Systems is collected via correspondence from you or your company. This may be via the telephone, email, or directly through our website.

Use of Collection Information

Any Internet Merchant Facility, Company Details, Contact Details, and Payment Details collected from Unicard Systems customers is required in order to provide you with our payment gateway, and a high level of customer service.

Correspondence is recorded in order to provide service references.

Cookies

Unicard Systems may use cookies on this website. Unicard Systems use session only cookies to make it easier to navigate our site. Session only cookies are used to let our site know that you are the same person wherever you go on our site during a session. For example, if you put a product in the shopping cart and go to check out, we need to know that it is you on the check out page and you have ordered that product.

Session only cookies are necessary for the correct functioning of this site.

If at any time Unicard Systems allows its business partners (e.g. suppliers or manufacturers) to link to our site, they may use cookies on our site. Unicard Systems has no access to, or control over these cookies.

This privacy statement covers the use of cookies by this site only and does not cover the use of cookies by any business partners.

This website uses Google AdWords, Google Analytics, and the Google Display Network together to serve ads to you on other websites after you've visited our website.

This practice is known as remarketing and is a tool that Google offers to businesses. If you would like to know more about the program, [you can do so here](#).

But here are the basics: we, along with third-party vendors, Google and DoubleClick, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on your past visits to our website.

If you would like to opt-out of receiving advertising like this from Google, you can manage these settings by visiting the [Google Ads Preferences Manager](#).

Also, Google recommends installing the [Google Analytics Opt-out Browser Add-on](#).

Use of Collected Information

Registration

If you opt for an account you must first complete the application form and create a username and password. During this application you are required to give contact information (including name and email address). Unicard Systems use this information to contact you about the products and services on our site in which you have expressed interest.

You have the option to provide company demographic information (such as industry type and business size) to us; we encourage you to submit this information so we can provide you with a more personalised experience on our site. Unicard Systems is the sole owner of the information collected on www.unicard.com.au. Unicard Systems collects identifiable information from our users at several different points on our website.

Orders

If you purchase a product or service from us, we request certain identifiable information from you on our order form. You must provide contact information (such as name, email, and postal address) and financial information (such as credit card number, expiration date and CCV).

We use this information for billing purposes and to fill your orders. If there are difficulties processing an order, we will use this information to contact you.

Communications

Unicard Systems uses personally identifiable information for essential communications, such as confirmation emails, accounts information, and critical service details. We may also use this information for other purposes, including some promotional emails. If at any time a customer wishes not to receive such correspondence, they can request to be removed from any mailing lists by emailing us at admin@unicard.com.au.

You will be notified when your personal information is collected by any third party that is not our agent/service provider, so you can make an informed choice as to whether or not to share your information with that party.

Third Parties

We use other third parties to provide the necessary links between the merchants, the banks and

ourselves in order to provide credit card payment services on our site. When you create an order on our website, we will share your Internet Merchant Account details as necessary for the third party to provide that service.

These third parties are prohibited from using your personally identifiable information for any other purpose.

Unicard Systems does not share any information with third parties for any unknown or unrelated uses.

Associate Programs

Unicard Systems has no affiliate programs.

Legal

Unicard Systems reserve the right to disclose your identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and or to comply with a judicial proceeding, court order, or legal process served on our website.

News

Unicard Systems may post customer testimonials on our website which may contain identifiable information such as the customer's name. We do obtain the customer's consent prior to posting the testimonial to post their name along with their testimonial. If at any time the customer feels that they no longer wish to have their testimonial posted on the site they can request for it to be removed by emailing us at admin@unicard.com.au.

Links

There are links on the Unicard Systems website to external entities. The terms and conditions set out in this privacy statement only cover the domain name of www.unicard.com.au.

Storage of Collected Information

The security of your information is important to Unicard Systems. We follow accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is totally secure. Therefore, while Unicard Systems strive to use commercially acceptable means to protect your personal information, we cannot absolutely guarantee its security.

If you have any questions about security on our Website, you can email us at admin@unicard.com.au.

Access to Collected information

If your identifiable information changes, or if you no longer desire our services, you may correct, update, delete or deactivate it by making the change by emailing admin@unicard.com.au or by contacting us by telephone or mail at the contact information listed on this website.

Changes to Privacy Policy

Unicard Systems reserve the right to modify this privacy statement at any time. If Unicard Systems make substantial changes to this policy, we will notify by email or by means of a notice on our homepage.